

Green Stream Technology B.V.

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Business Plan Version: 1.0

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Our mission

Overview of the business products and services/brands as well as proprietary IP.

Green Stream Technology B.V. was incorporated in June 2023 and is the third gaming company established by UBO Syed Qulb E Haider Naqvi, following GSR Technology N.V. and Aspera Operations B.V.

Curacao has been chosen as the preferred jurisdiction for obtaining a full B2C license, known for its strong reputation in regulating online gambling platforms worldwide. Green Stream is committed to adhering to high regulatory standards and has developed a framework in line with the latest AML (Anti-Money Laundering) and CTF (Counter-Terrorism Financing) regulations, ensuring positive outcomes for suppliers, operators, and players.

The company's primary focus is to provide gambling websites that offer a wide variety of casino games, delivering a tailored and engaging gaming experience for players.

Company and Management

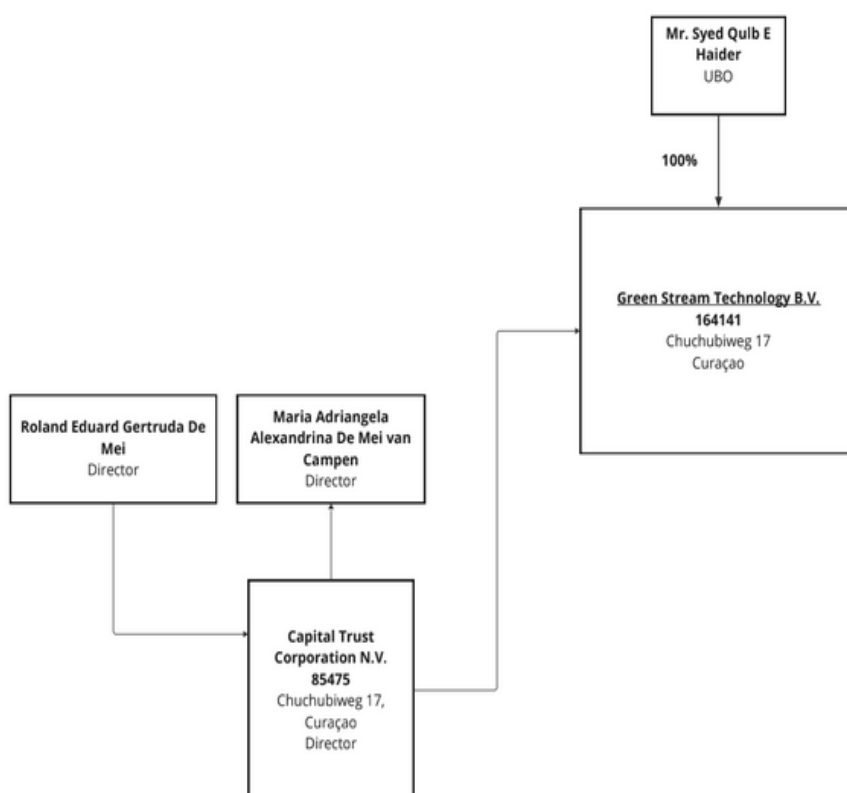
Company management structure showing key management roles and reporting lines.

Green Stream Technology B.V. operates with an established and well-defined management structure, ensuring effective leadership and robust compliance protocols. The company is guided by its Ultimate Beneficial Owner (UBO), Syed Qulb E Haider, who provides strategic direction and oversees key decision-making.

Capital Trust Corporation N.V., the company's Corporate Service Provider (CSP) and Director manages all the necessary functions in its capacity as a director.

A detailed chart outlining the current management and ownership structure is provided below.

Green Stream Technology B.V. Company Structure



Business Forecasts

Business forecasts.

Over the next three years, we anticipate steady growth, beginning with a more gradual increase in revenues during the first year as we establish our presence and strengthen our operational foundation. In the second year, we expect a more significant growth trajectory, driven by expanded brand recognition, effective marketing, and a broader range of gaming offerings. By the third year, we project continued growth through market expansion, further enhancements to the user experience, and the introduction of new features.

We are confident in our ability to achieve these milestones and sustain growth over the long term. If needed, we can provide a detailed forecast to support our projections.

Regarding costs, we expect the primary expenses to include the GCB license, which will involve an initial payment of approximately 18,000 EUR, followed by monthly costs of around 3,500 EUR.

Business strategies

Overview of intended strategy for the business growth and to secure/maintain/grow market share with specific financial and marketing plans.

Green Stream Technology B.V. plans to achieve growth through a multi-brand strategy. Rather than relying on a single brand, we will launch and manage multiple brands to maximize market presence. This approach aims to dominate the market by the number of brands, allowing us to capture customers across different platforms.

Growth will be funded through ongoing cash flows from our existing businesses, ensuring a self-sustaining model for reinvestment into new brands and expansion.

Key Providers

Who are the key suppliers and material dependencies?

Platform Provider

The critical platform provider for Green Stream Technology B.V. is BetConstruct, a prominent platform licensed in Malta. BetConstruct has undergone rigorous audits by the three largest global testing labs, ensuring its reliability and trustworthiness. Serving as the core technical backbone of our operations, BetConstruct delivers a wide array of services, including platform management, game integration, and backend support. This partnership is vital for the seamless operation of our gaming business.

Game Providers

We collaborate with a diverse range of established game providers, including Pragmatic Play, Evolution Gaming, EvoPlay, and Spinomenal. These partners supply an extensive selection of casino and live dealer games, which are essential for customer acquisition and retention. Our partnerships extend beyond these key providers, offering a diversified game portfolio that reduces reliance on any single supplier. This variety mitigates risks associated with potential issues from individual providers, ensuring continuity in operations.

Through strategic partnerships with industry-leading providers and a diversified supplier portfolio, Green Stream Technology B.V. effectively minimizes risks associated with service disruptions or over-dependence on individual suppliers.

Risk evaluation and management

Risk evaluation and management.

Risk Assessment:

Green Stream Technology B.V. has outsourced all technical operations to BetConstruct, making the primary risk tied to the success of our marketing strategies. To manage this, monthly evaluations are conducted using detailed performance reports from the platform. These reports offer insights into the performance of each brand, focusing on metrics such as customer acquisition, revenue growth, and brand engagement.

Currently, the UBO personally oversees risk evaluation. If a brand underperforms, measures are taken to wind it down to prevent adverse effects on the overall business. As the company grows, this process will become more structured and include external expertise.

Risk Mitigation:

To minimize marketing-related risks, Green Stream Technology B.V. employs a multi-brand strategy. Operating multiple brands reduces the impact of any single brand's failure on the business. Quick corrective actions, such as terminating underperforming brands or refining their marketing strategies, are taken to avoid significant losses.

Oversight and Audit:

At present, the UBO manages risk oversight. As the company expands, external specialists will be engaged to take on this role.

Future Strategy:

As Green Stream Technology B.V. grows, formal risk oversight systems will be introduced. These systems will include routine audits by external firms to evaluate financial performance, ensure regulatory compliance, and assess operational stability, effectively managing all identified risks.

Legal and governance framework

Legal and governance framework.

The board of Green Stream Technology B.V. consists of Syed Qulb E Haider Naqvi, the Ultimate Beneficial Owner (UBO), and Roland Eduard Gertruda de Mei, representing CTC, a local trust company. Syed oversees the majority of decision-making, particularly concerning the company's day-to-day management. Corporate matters are approached collaboratively, with discussions between the board members ensuring shared input.

At present, there is no formal policy regarding invitations to board meetings, which are typically attended solely by the board members. When required, legal advice is sought from local law firms to maintain compliance with regulatory and operational standards.

The company's current scale does not warrant an expansion of board membership. This structure is anticipated to evolve as the business grows, enabling broader representation and oversight in the future.

Business objectives

Target KPIs and business objectives

The business's main measure of success is whether the income covers the costs, a typical profit and loss measure. However, this is not done on a company level but rather on a brand-by-brand basis. Given that the main cost of an online business is the marketing, which is in our case covered by our marketing partners, we do not see a large risk of making negative cash flows, and in cases where this happens, as we do not rely on one single brand, we can quickly take action to wind-down a loss-making brand.

Policies and Procedures

Policies and Procedures

The policies and procedures of the company were obtained from templates available from Curacao eGaming. We have not modified their examples given that they were the experts in gaming for the last 25 years, so we trust that our policies are compliant. We are however happy to get these reviewed by any firm recommended by the GCB, and adjust them as necessary.